

2016 STATE OF THE BUSINESS LUNCHEON HIGHLIGHTS



More than 350 people attended this year's CCBA State of the Business luncheon. At the event, CCBA Chairman and Capital One Financial Services President Sanjiv Yajnik hosted a conversation with Gov. Greg Abbott, discussing the State of the Business in Texas and the inspiration behind his new book, "Broken But Unbowed." During the conversation, Governor Abbott described Collin County as a vibrant community and an "example to Texas and the United States of America."

Following Gov. Abbott's remarks, Tracy Merzi, publisher of the Dallas Business Journal, moderated a panel discussion where state

and local elected officials shared their perspectives on a number of countywide issues. Panelists included Plano Mayor Harry LaRosiliere, Rep. Jodie Laubenberg, District 89, Rep. Jeff Leach, District 67, McKinney Mayor Brian Loughmiller, Frisco Mayor Maher Maso, County Judge Keith Self and Sen. Van Taylor, Collin County.

"Collin County is one of the fastest growing counties in the United States," Yajnik said. "It was inspiring to see our top business leaders in a room together discussing issues that are extremely important for the growth of our communities."



EVENT PHOTOS

[View/Download Event Photos](#)

Password=
Capitalone



SURVEY RESULTS

A survey distributed among attendees at the 2016 Collin County Business Alliance (CCBA) State of the Business luncheon found that an overwhelming majority of local business leaders supports Collin County as a recommended business location. 94 percent of respondents were “extremely likely” or “likely” to recommend Collin County as location for business relocation or expansion.

The survey also found that transportation is a major concern as nearly half of respondents (45 percent) listed traffic congestion or lack of public transit options as the most pressing challenges facing the Collin County workforce.

CCBA conducted a survey at this year’s luncheon to uncover the most prevalent issues facing Collin County today. In addition to expanding transportation options to address the issue of traffic congestion, the survey also revealed that the majority of event attendees (82 percent) would be “very much in favor” or “in favor” of Collin College expanding its mission

to offer 4-year degrees to meet the workforce development needs of businesses in the county.

“The CCBA aims to bring together the collective voice of businesses in our community to uncover its needs and help facilitate discussion about the issues and solutions for Collin County,” said CCBA Chairman and Capital One Financial Services President Sanjiv Yajnik. “Our organization does this through regular events and meetings as well as our recent State of the Business survey.”

“As Collin County continues to attract several high-profile businesses, CCBA will remain the connecting force between the county’s current and future business leaders and elected officials to discuss issues, solutions and tasks that will position the county to be a vibrant and prosperous community,” said Yajnik.

Survey participants also responded that:

Quality of Life: 82 percent cited the quality of life by Collin County residents as “very improved” or “somewhat improved” from that of three years ago;

Public Education: 72 percent are “very confident” or “confident” that Collin County schools can adequately equip the future generation for the workplace tomorrow;

Pressing Challenges: 17 percent cited Housing Prices and Availability and 13 percent cited Property Taxes or Water Supply as the top concerns for the Collin County workforce.

Dealing with Traffic Increases :

- 37 percent see additional non-tolled road and highway capacity as the preferred option,
- 28 percent chose expanding public transit options, and
- 24 percent selected additional toll roads.

Click here for complete survey results.

IS COLLIN COUNTY CONGESTION CLOGGING THE JOBS ENGINE?

Dallas Business Journal. With its relatively low taxes, solid school systems and hands-off regulatory environment, Collin County has been a magnet for relocating and expanding companies of all sizes. But all of those new jobs and people bring challenges such as traffic congestion and the need for more police officers, new fire stations and schools. That

puzzle was at the heart of a panel discussion Friday in Plano in a “State of the Business” session put on by the Collin County Business Alliance.

Link to full article

<http://www.bizjournals.com/dallas/news/2016/05/24/is-collin-county-congestion-clogging-the-jobs.html>



The CCBA is comprised of business leaders who believe that we have the responsibility to take action now to shape our vibrant community, or we put our future success at risk. By acting as a catalyst to address key issues such as water, education, and transportation today, we will ensure that our already successful county has an even brighter future.

collincountybusinessalliance.com